



Honda Cars India Ltd. clocks 64% sales growth in November 2014

2nd shift operation begins in Tapukara plant from November'14

New Delhi, December 1, 2014: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of **15,263 units in November 2014** witnessing a **growth of 64%**. The company sold 9,332 in the corresponding month last year.

The company also registered an overall growth of **46 %** during the period **April – November 2014** with **1,16,705 units** as against **80,163 units** during the corresponding period last year.

Speaking on the company's sales performance, **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said**, "We continue to witness strong demand for all our products across markets. We are aggressively expanding our dealer network to reach out to more customers and recently we reached the milestone of 200 dealer network in the country.

He further added, "During November, we began the second shift of production in Tapukara plant which has helped us in improving the availability of Honda City.

HCIL also exported a total volume of **890 units** during **November 2014**

Model wise sales break-up for November 2014	
Brio	1,050
Amaze	3,310
Mobilio	3,589
City	7,252
CR-V	62
<i>Domestic Total</i>	15,263
Exports	890
<i>Grand Total</i>	16,153

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart

from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 203 facilities in 131 cities spread across the country.

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